

**UUHAI**

***Human Herds***

Release Date: January 9, 2026

**Traditional Mongolian Throat Singing Mixed With Powerful Rock Sound: Experience UUHAI's Debut Album, *Human Herds***

Amplifying the blending of throat singing and horsehead fiddles with heavy music, breakthrough rockers **UUHAI** bestow a captivating sound upon the Mongolian steppe with ***Human Herds***, out January 9, 2026 via Napalm Records. After their first songs gained them millions of video views, the seven-piece band unleashes a debut album that draws from the imposing history and awe-inspiring nature of Mongolia alike. On ***Human Herds***, **UUHAI** reflect on both their roots and modern society, delivering a powerful plea to everyone, everywhere, wrapped up in a heartfelt love letter to their homeland—all in Mongolian language.

**UUHAI** put themselves in the position of perceptive tour guides of the Far East. Following a tone-setting, appropriately atmospheric intro is the title track, "*Human Herds*". A galloping hard rock anthem calling upon the forefathers, it offers first colorful descriptions of nature's beauty along with the urge to take better care of weeping Mother Earth instead of watching her destruction, delivered in haunting antiphony—the overarching theme of the album. "*Uuhai*" snarlingly tells the tale of how Mongolia historically drew its strength from said connection with its surroundings, dispersing both evil spirits and other nations. It culminates in the band chanting their name, which translates to a common battle cry for good fortune—which European fans will have a chance to join in on during the upcoming tour. Sweeping "*Khar Khulz*" offers passages to sing along with and simultaneously conjures up images in your mind that will have you booking the next flight to Ulaanbaatar. Throughout their diverse first album, **UUHAI** show an imposing ability to both create intimate settings that have us witness age-old rituals and deliver catchy hits as a heavy rock troupe. "*Secret History Of The Mongols*" wraps up the journey. Named after the oldest surviving literary work in the Mongolic language, dated to the late 1220s, the final track seduces with an enticing atmosphere, an emotional guitar solo, and another round of goosebump-inducing "uuhai" chants, invoking a collectively bright future.

***Human Herds*** impresses with far more than just a language and instruments unfamiliar to most ears. It is a reverent invitation into the heart of Mongolia that you won't get anywhere else, buoyant and powerful in both storytelling and musical delivery. With deep gratitude and respect, **UUHAI** create an emotional ode to nature and deliver a grassroots message to society: this debut album is a powerful reminder that on this earth, we are all the same.